



Information Package

FAIRER WORLD FESTIVAL 2012

Fair Food

HOBART CITY COUNCIL
AUSTRALIA DAY 2012
COMMUNITY EVENT OF THE YEAR



A **unique event** supporting
positive youth action and a **fairer world** for all

An initiative of the Tasmanian Centre for Global Learning
www.afairerworld.org

Tasmanian Centre for Global Learning
in partnership with the National Committee for Human Rights Education

ruMAD? testimonials

"The ruMAD? Program ... provides a best practice framework for education in values and responsible citizenship, allowing significant connections to be made with the Tasmanian Curriculum Framework." **Tasmanian Department of Education**



"I like ruMAD? because it makes me want to come to school and it gives us a chance to help people in need." **Grade 7 student**



"As the original developer and writer of the ruMAD? Program in 2001 I want to congratulate the Centre on the great success you have achieved delivering ruMAD? in Tasmanian schools, supporting teachers to improve student engagement and ultimately, learning outcomes. Your work has fulfilled my wildest dreams about the possibilities for the breadth and depth of attainment with the program." **Dr David Zyngier, Monash University**

The Tasmanian Centre for Global Learning

The Tasmanian Centre for Global Learning is an independent not-for-profit organisation dedicated to educating for a fairer world.

The Centre empowers **schools** and the **Tasmanian community** to take **action** for **social justice, peace** and a **sustainable world future**.

We do this by providing access to education programs, training, resources and networks.

The Centre has been running innovative education programs in Tasmania since 1985. Our flagship is the ruMAD? (Are You Making A Difference?) Program in which more than 13,500 Tasmanian students have participated since 2005. The Youth Action Conferences have been an important annual event to connect ruMAD? participants.

In 2011 the Youth Action Conference became the *Fairer World Festival*, with the aims of stimulating school involvement in the ruMAD? Program; bringing together schools and community organisations; and showcasing the MAD (making a difference) achievements of schools.

Learn about the Centre, our professional programs and services at www.afairerworld.org.

The ruMAD? Program

Teachers need support to create change within their classrooms, particularly in connecting with students' values and the local community. The 8 step process of the ruMAD? (Are You Making A Difference?) Program provides teachers with a framework to guide students from the discovery of shared values to the development and completion of a project that creates real change in their school or community.

Students learn **skills**, gain **knowledge**, acquire **values** and make contacts that are useful for **citizenship**, for **employment**, and for **life**.

Most importantly they learn that school can be about issues relevant to their lives and that they can contribute to improving their community and their own life.

The Tasmanian Centre for Global Learning has delivered the ruMAD? Program and the *Festival* through the passionate commitment of volunteers and a wide network of organisations who support our vision.

Spreading the MADness

Community organisations, schools and businesses are invited to be part of the Fairer World Festival, a vibrant and iconic annual event for young Tasmanians.

The 2012 *Festival* will involve 1500 people, including students, young change-makers, teachers, and community leaders.

The *Festival* is a fantastic opportunity to **demonstrate leadership** in social and environmental responsibility.



FAIRER WORLD FESTIVAL 2012

Fair Food

Inspiring young Tasmanians to learn, connect and act for social justice, peace and a sustainable world future.

The *Fairer World Festival* is the largest youth social justice event in Tasmania. The *Festival* inspires students to be a driving force for change in their local and global communities, and offers teachers an opportunity to explore new ways to incorporate responsible citizenship programs into their classrooms. The *Festival* is an exciting opportunity for Tasmanian students to share their change-making ideas with community leaders, learn new skills, and showcase their recent projects.

2012 THEME: Fair Food

How can obesity and malnutrition be major problems on the same planet?

'The world produces a surplus of food, yet one in seven people go hungry every day.' **Oxfam Grow Campaign.**

The unequal distribution of the earth's food resources is compounded by:

- Climate change, agricultural practices and water supplies
- Food prices, distribution and access
- Poverty, nutrition and education

Food security and related issues will be explored within the framework of the **United Nations Millennium Development Goals** and the **Universal Declaration of Human Rights**, both of which are vital to an understanding of solutions.

WHO: Up to 1400 Tasmanian school students and their teachers from grades 3 to 12 together with youth leaders from key community organisations (local, national and international) and Tasmanian community leaders.

WHEN: September 2012. The *Festival* is held over 3-4 days with primary and secondary school days in Hobart and Launceston.

WHAT: The 2012 *Fairer World Festival* will deliver inspirational keynote speakers; young change-makers as role-models; interactive workshops on real world issues; resources and contacts for teachers to take back to their schools; and opportunities for students and community groups to showcase their MAD projects and campaigns.

Work with us to bring Tasmanian students, youth and community leaders together to address food injustice and learn what we can all do to **Make A Difference.**

Tasmania's largest
social justice
youth event

Linking students
with **young**
role-models and
community leaders

Skilling students to
work with others to
shape their world

Providing exciting
new learning
opportunities

Demonstrating
innovative ways to
incorporate values
& citizenship in
the classroom

Public recognition
for students already
Making A Difference



FAIRER WORLD FESTIVAL 2011

The inaugural *Fairer World Festival* showcased the power of young Tasmanians to make a difference in the world.

The 2011 *Festival* was held over four days at university campuses in Hobart and Launceston. 16 community organisations volunteered their time and resources to deliver workshops and displays. These included Australian Red Cross, The Oaktree Foundation, Vision Generation, Amnesty International Australia, Oxfam Australia, and Global Poverty Project.

The ongoing themes of the *Festival* are the **United Nations Millennium Development Goals**, providing the foundation of the students' exploration of a range of issues including animal rights, fair trade, environmental sustainability, global poverty and refugees.

Each afternoon a MAD Expo provided schools and community groups with an opportunity to showcase their community action projects. Community guests visited the MAD Expo to learn about the brilliant change-making activities.

"The Festival was a fantastic opportunity for our students to share ideas and get recognition for the work they've been doing on disability. Every year our students choose a different social or environmental issue and we use the ruMAD? Program to help guide them through a process of learning and taking action. We've found ruMAD? to be a powerful tool for learning critical thinking skills and the Festival gives them the opportunity to share this learning with others."

Peg Smith, teacher, Trevallyn Primary School

"What I learnt was amazing. I now know that ending poverty is crucial, and that life isn't just about getting what you want for Christmas, it's about helping others. If we can help by just picking up a bit of rubbish on the way to the bin, we can help more. We need to change our mindset and those around us, change so that we have pictures in the paper of the acts of kindness that teenagers have committed and not stories of violence. I want to do it, I want to do anything to help even if it means dancing the MDG in the mall with bright yellow stockings and a pink and green polka dot hat. Thank you for this experience and this revelation."

Casey, grade 9, Tarremah Steiner School

More comments from participants and information about the 2011 *Festival* can be found at www.afairerworld.org/Current_projects/festival.html

"It was the most inspiring day I've ever had, and as soon as I got home I started creating my own little blog about making a difference! I wish I could have the same experience every day!" **Dan, age 12, St Aloysius College**

"A highly engaging, rewarding, empowering experience for all students who attended. Take your class!" **Petrina Randazzo, teacher, Gagebrook Primary School**

"It is wonderful to see young people being encouraged to actively contribute to their local community and to also increase their level of awareness of global issues and to explore ways they can make a contribution at that level. I congratulate all those who participated in and organised the Fairer World Festival." **Dr Vanessa Goodwin MLC, speech to Legislative Council 7/7/2011**

"My impression of the day was that I can make a difference in my community and in the world and that we aren't too young to make a difference." **Megan, grade 9, Rose Bay High School**

"It's fantastic to see so many activities and very good projects from different schools and groups. Well done!" **Helen Burnet, Deputy Lord Mayor of Hobart**



Sponsor package offers for 2012

Naming rights sponsor: Festival Visionary

Number: one only (open to organisations working towards a Fairer World)

Cost: \$10,000 or more (+GST)

Benefits: Naming rights for the conference; opportunity to deliver a speech; display space at all MAD Expos; sponsor provided signage on and behind the speaker's lectern, at the entrance and registration desk; use of the sponsor's logo in all promotional and advertising material; media releases; story and link on our web site; unlimited invitations to all MAD Expos; comprehensive event report with photos, quotes and stories for use as part of your promotional activities.

Gold level sponsor: Festival Star

Number: three

Cost: \$5,000 (+GST)

Benefits: Display space at all MAD Expos; sponsor provided signage on and behind the speaker's lectern, at the entrance and registration desk; use of the sponsor's logo in all promotional and advertising material; media releases; story and link on our web site; unlimited invitations to all MAD Expos; comprehensive event report with photos, quotes and stories for use as part of your promotional activities.

Silver level sponsor: Festival Partner

Number: six

Cost: \$2,500 (+GST)

Benefits: Display space at all MAD Expos; sponsor provided signage at the entrance and registration desk; use of sponsor's logo in all promotional and advertising material; media releases; story and link on our web site; unlimited invitations to all MAD Expos; comprehensive event report with photos, quotes and stories for use as part of your promotional activities.

Bronze level sponsor: Festival Friend

Number: unlimited

Cost: \$1,000 (+GST)

Benefits: Display space at all MAD Expos; use of sponsor's logo in all promotional and advertising material; media releases; story and link on our web site unlimited invitations to all MAD Expos; comprehensive event report with photos, quotes and stories for use as part of your promotional activities.

In-kind support

In-kind support is always greatly appreciated; sponsorship and partnering terms will be determined on a case by case basis.

Contact us

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Sponsor Benefits

Media exposure in conjunction with a positive youth event

Your **logo** on all promotional material

Display space at the daily MAD Expo

A story about your support on our **website** and a link to your site

Unlimited invitations to the daily **MAD Expo**

A comprehensive **event report** with photos, quotes

The *Festival* is presented in partnership with the National Committee for Human Rights Education (NCHRE) which was established in Australia to actively pursue human rights education in response to the UN Decade on Human Rights Education. NCHRE is a registered charity with deductible gift recipient (DGR) status so that donations over \$2 are tax deductible.