



ruMAD?

are you Making A Difference?



Engaging young people in leading change

Supporting Tasmanian students to be

- ◆ Successful learners
- ◆ Confident and creative individuals
- ◆ Active and informed citizens

MAD Friends

A rewarding way to make a difference for young Tasmanians.

By becoming a MAD Friend you will be supporting the nationally successful ruMAD? Program which has already inspired over 15,000 students in schools around Tasmania.

ruMAD? is

Delivered in Tasmania by the
Tasmanian Centre for Global Learning



a fairer world
The Tasmanian Centre for Global Learning

The Tasmanian Centre for Global Learning (TCGL) was established in 1985 as a not-for-profit organisation. The Centre is managed by a committee representing a range of community organisations and individuals. The Centre empowers schools and the wider community to take action for social justice, peace, and a sustainable world future. We do this by providing access to education programs, training, resources and networks.

Find more information about the Centre at www.afairerworld.org

2011 Tasmanian Human Rights Community Organisation Award
Hobart City Council Australia Day 2012 Community Event of the Year

Owned nationally by the Education Foundation
(a division of the Foundation for Young Australians)

Education
FOUNDATION
A DIVISION OF FYA

The Foundation for Young Australians (FYA) is a dynamic, independent, not for profit organisation. FYA is the largest philanthropic organisation in Australia that focuses solely on youth and education. FYA believes that all young people have the courage, imagination and will to shape their education and create social change. They provide a national platform of respect and opportunity for the best ideas and actions that young Australians have to offer .

Find more information about the Foundation at <http://www.fya.org.au/>

Contact

Tasmanian Centre for Global Learning
4 Battery Square
Battery Point Tasmania 7004
6223 1025, rumad@afairerworld.org
www.afairerworld.org

About the MAD Friends program

The aim of the MAD Friends donor drive is to continue the community changing impacts of ruMAD? across Tasmania. By becoming a MAD Friend you can help shape the lives of thousands of young Tasmanians, inspiring them to think beyond themselves and empowering them to create better communities - locally and globally.

The ruMAD? Program has been running in our school for the past two years... the demonstrated influence this has had on improved attendance, organisational skills, leadership and commitment of students has been profound. It has also assisted the school to develop connections and links within our community... which otherwise would not be possible. These connections have had benefits that impact much wider than the program itself...

It has had a direct effect on the level of student engagement and the broadening of our curriculum which has led to certain students being truly involved in learning programs for the first time. The program has allowed for real-life learning opportunities that capture the students and are based around a set of core values which inspire the students to become involved... for some students it has been the major focus of their classroom learning for the year. The students were assessed against learning criteria based around some key tasks such as, writing of letters, speaking to donors, booking performers and constructing displays. **Peter O'Keefe, Principal, Rokeby High School**

This donor drive is necessary because of the incredible success of the ruMAD? Program in engaging Tasmanian students in learning and in leading community change. We have seen that when students' passions and concerns are harnessed and given voice and when they have success in real community projects, then they feel empowered to make a better future for themselves and the world and they want to go to school just to be a part of it.

I like ruMAD? because it makes me want to come to school and it gives us a chance to help people in need. **Rokeby High Grade 7 student**

To date, ruMAD? in Tasmania has been funded by "pilot" grants and the generous support of our members. The Tasmanian Centre for Global Learning is a non-profit organisation that provides a professional service through the passionate commitment of trained staff and a wide network of volunteers. This has allowed us to develop the program to suit the needs of Tasmanian schools and to prove the program's capacity to improve learning outcomes in a number of "needy" schools.

The Tasmanian Community Fund supports projects which make a difference. ruMAD? was ideal for funding - it provides a lasting, positive benefit to the community through a wide range of student projects; helps break down barriers; encourages collaboration, initiative and community involvement; is open to a wide range of participants; and has significant community support. **Mark Green, Tasmanian Community Fund**

In recognition of our success, the State Government is contributing \$50,000 per annum and schools are paying as much as they are able. To keep this valuable program available to schools, we need the support of a community of like-minded people who are willing to invest in a more socially and globally aware education for young Tasmanians.



What you will gain from being a MAD Friend

All MAD donors will receive:

- membership of the Tasmanian Centre for Global Learning which includes borrowing rights for the Global Learning Resource Library;
- a MAD certificate for your office;
- regular electronic news to keep you informed of our work and other social justice events around Tasmania;
- promotion of your events in our on-line diary and electronic newsletters (distribution 1,000+);
- the option of being listed as a donor on our website and in promotional materials;
- invitations to our events including the MAD Expo at the Fairer World Festival; and
- opportunities to participate in MAD activities when they arise.

Levels of MAD Friendship

MAD Friend \$500

MAD Star \$1000

MAD Visionary \$5000+

Tax deductions

Donations can be made either through the Tasmanian Centre for Global Learning (not currently a deductible gift recipient) or through the Global Learning Resource Library (a DGR endorsed entity). See payment options below.

How to become a MAD donor

Global Learning Resource Library (ABN 95 646 520 620) – donations over \$2 tax deductible

- **By direct bank transfer** to our CBA bank account in the name of Global Learning Resource Library
BSB: 067-102 Account number: 10234194
Please put your name on the transfer and send a notice to admin@afairerworld.org
- **By cheque made out** to Global Learning Resource Library
And sent to: Global Learning Resource Library, 4 Battery Square, Battery Point, TAS, 7004

Tasmanian Centre for Global Learning (ABN 35 498 244 277) - donations not tax deductible

- **By direct bank transfer** to our CBA bank account in the name of Tasmanian Centre for Global Learning Inc.
BSB: 067-100 Account number: 28006777
Please put your name on the transfer and send a notice to admin@afairerworld.org
- **By cheque made out** to Tasmanian Centre for Global Learning Inc.
And sent to: Tasmanian Centre for Global Learning, 4 Battery Square, Battery Point, TAS, 7004
- **On-line by credit card** through Give Now (an initiative of the Our Community Foundation supported by Westpac: www.givenow.com.au/madfriends).



About ruMAD?

The ruMAD? Program... provides a best practice framework for education in values and responsible citizenship, allowing significant connections to be made with the Tasmanian Curriculum Framework. Memorandum of Understanding, Tasmanian Department of Education and the Tasmanian Centre for Global Learning

ruMAD? **brings community development principles to education.** It is a process of 8 steps (the 8 Keys to MADness) that teachers can use as a framework to guide students from the discovery of shared values to the development and completion of a project that creates real change in their school or community.

Along the way they **learn skills, gain knowledge, acquire values and make contacts** that are useful for **citizenship, for employment, and for life:** literacy, numeracy, research methods, interpersonal, communication and group skills, project management, problem-solving, decision making and taking responsibility. **Most importantly** they learn that school can be about issues relevant to their lives and that they can contribute to improving their community and their own life.

MAD activities reflect the great diversity of student interests, but all are meaningful. In Tasmania these MAD activities have included: raising awareness and funds for developing countries; raising awareness of local homelessness; countering vandalism and graffiti; environmental clean-ups; tree planting; energy and water conservation; celebrating Indigenous culture; improving mental and physical health for youth; animal welfare; caring for children with disabilities, the sick and elderly; and creating local opportunities for rural youth.

Teachers need support to create change within their classrooms, particularly when this entails connecting with students' values and with the local community. Our organisation is in a unique position to provide that support as we have operated in the Tasmanian education and community sectors for over 27 years. We have built up extensive networks and resources as well as a unique understanding of both the school and community development approaches to raising well-rounded young people.

Tasmania is the most successful state in Australia in delivering ruMAD?

As the original developer and writer of the ruMAD? Program in 2001 I want to congratulate the Centre on the great success you have achieved delivering ruMAD? in Tasmanian schools, supporting teachers to improve student engagement and ultimately, learning outcomes. Your work has fulfilled my wildest dreams about the possibilities for the breadth and depth of attainment with the program. Dr David Zyngier, Monash University, Nov 2010



A brief history of ruMAD? in Tasmania

- ruMAD? was **developed in Victoria** by a group representing the education, community, philanthropic and youth sectors. The authors are a former school principal, now researcher in the area of student engagement, particularly for at-risk students, and an experienced youth facilitator.
- The ruMAD? Program in Tasmania is delivered by the **Tasmanian Centre for Global Learning**, which has been working in the education and community sectors since 1985.
- ruMAD? was **first piloted** by the Tasmanian Centre for Global Learning in 5 Tasmanian schools in 2005.
- **ruMAD? has been positively evaluated** by the University of Melbourne (2004), the Australian Youth Research Centre (2008, which includes a Tasmanian case study), and Community Focus (2010, which evaluates the program at Gagebrook Primary in Tasmania).
- Tasmanian Centre for Global Learning's ruMAD? partnership with Gagebrook Primary (one of the highest needs schools in Tasmania) was one of only two Tasmanian winners of a \$50,000 **Schools First Impact Award in 2009**.
- To date, ruMAD? has involved **50,000 young people in 150 schools** around Australia - 15,000 in Tasmania.
- ruMAD? in Tasmania incorporates the annual **Fairer World Festival** – winner of the **Hobart City Council 2012 Community Event of the Year**. The *Festival*, spread over four days and two locations, is an opportunity for students to: link with young change-makers and experienced campaigners; learn new skills; receive recognition for their MAD activities; and return to their schools to inspire others to join them in shaping the world they want.
- More information about ruMAD? including detailed case studies from Tasmanian schools can be found at http://www.afairerworld.org/Current_projects/rumad.html

Contact

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Battery Point Tasmania 7004
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www.afairerworld.org



TASMANIAN CENTRE FOR GLOBAL LEARNING

ABN 35 498 244 277

MEMBERSHIP & MAD DONATION FORM

Tax Invoice

Name & title: _____

Organisation: _____

Position: _____

Postal address: _____

Telephone: _____ Fax: _____

Email: _____ Internet: _____

Membership of the Tasmanian Centre for Global Learning (<i>complimentary for MAD donors</i>) for 1 st April _____ to 31 st March _____	Amount
<input type="checkbox"/> \$110 School over 300 students <input type="checkbox"/> \$77 School under 300 students <input type="checkbox"/> \$154 Other large organisation <input type="checkbox"/> \$77 Other small organisation <input type="checkbox"/> \$67 Family/Household <input type="checkbox"/> \$44 Individual <input type="checkbox"/> \$11 Unwaged <i>(all memberships include GST)</i>	\$
MAD donation to the Tasmanian Centre for Global Learning Not tax deductible <input type="checkbox"/> \$500 MAD Friend <input type="checkbox"/> \$1,000 MAD Star <input type="checkbox"/> \$5,000 MAD Visionary <input type="checkbox"/> Other amount \$ _____ <i>(ALL donations help)</i>	\$
TOTAL PAYMENT to Tasmanian Centre for Global Learning	\$

Payment method

Cheque enclosed

Send cheque to:

Tasmanian Centre for Global Learning, 4 Battery Square, Battery Point, 7004

Direct bank transfer

Account name: Tasmanian Centre for Global Learning Inc

Bank: Commonwealth Bank

BSB: 067 100 Account number: 28006777

Yes, I need a receipt

Yes, I would like to receive email newsletters

Yes, I would like to be acknowledged for my donation on the website

Thank you

GLOBAL LEARNING RESOURCE LIBRARY

ABN 95 646 520 620

MEMBERSHIP & MAD DONATION FORM

Tax Invoice

Name & title: _____

Organisation: _____

Position: _____

Postal address: _____

Telephone: _____ Fax: _____

Email: _____ Internet: _____

MAD donation to the Global Learning Resource Library <i>(TCGL and library membership is complimentary for MAD donors)</i> Donations over \$2 are tax deductible <input type="checkbox"/> \$500 MAD Friend <input type="checkbox"/> \$1,000 MAD Star <input type="checkbox"/> \$5,000 MAD Visionary <input type="checkbox"/> Other amount \$ _____ <i>(ALL donations help)</i>	\$
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